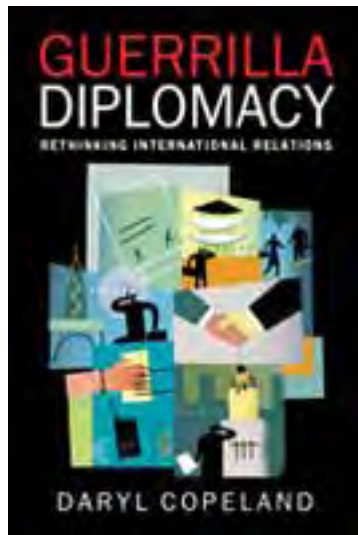


*Canada Program Reading*



Wednesday, November 18, 3-4 p.m., LOCATION TBA

**Daryl Copeland**

*Guerilla Diplomacy: Rethinking International Relations*

*and*

**Evan Potter**

*Branding Canada: Projecting Canada's Soft Power  
through Public Diplomacy*

[Daryl Copeland](#) is an analyst, author, and educator specializing in diplomacy, foreign policy, global issues and public management. His first book, *Guerilla Diplomacy: Rethinking International Relations*, was released in July 2009 by Lynne Rienner Publishers.

[Evan H. Potter](#) is assistant professor in the Department of Communication, University of Ottawa. He is founding editor of the *Canadian Foreign Policy* journal and a former Fulbright Visiting Chair in Public Diplomacy at the Annenberg School for Communication, University of Southern California. He is also a former senior strategist in the Communications Bureau at the Canadian Department of Foreign Affairs and International Trade and the author of *Cyberdiplomacy: Foreign Policy in the 21<sup>st</sup> Century*.

The Canada Program events are off the record, free and open to the public, and chaired by Professor Ruth Phillips, the William Lyon Mackenzie King Visiting Professor of Canadian Studies (2009-10) and professor of art history, Carleton University. For more information, please visit: <http://www.wcfia.harvard.edu/programs/canada> or email [Canada@wcfia.harvard.edu](mailto:Canada@wcfia.harvard.edu)