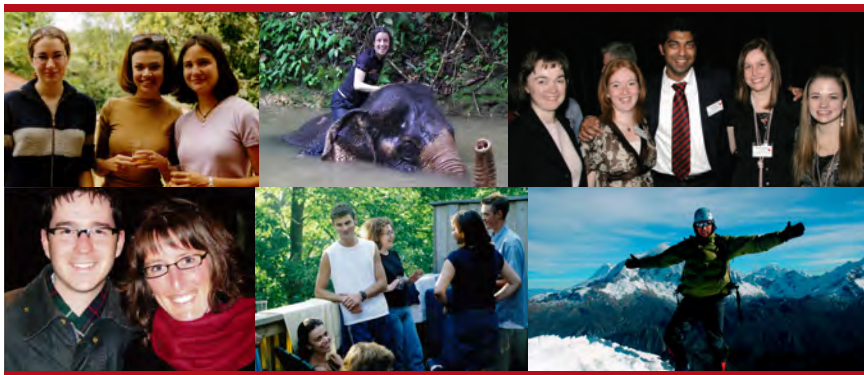


conne)ion



ALUMNI WEEKEND PROGRAM

25-27 SEPTEMBER, 2009

BOURSE
LORAN
AWARD

OVERVIEW



In 1988, CMSF's founders saw a concerning trend — too many young Canadians with exceptional leadership potential and other talents of direct benefit to their communities were leaving the country. The Loran Award was born out of a desire to invest in this talent and to foster future generations of Canadian leaders.

CMSF is committed to working with past scholars to foster the alumni community and to facilitate alumni working together and sharing ideas well beyond their undergraduate years. Connexion events and publications will provide alumni with regular opportunities to meaningfully connect with each other and with the Foundation.

Every four years, the Connexion alumni weekend, run and funded by alumni, will bring together the network of past Loran scholars for two days of social gatherings and interactive panel discussions. In 2009, past scholars will grapple with a modern version of this same question that gave rise to the Loran Awards: *What leadership for Canada's future?*

THANK-YOU

We thank all of the panelists and guest speakers who generously donated their time to be with us this weekend.

A special thanks to the host of the Friday evening reception:



Finally, without the volunteer contribution of the following individuals, coordination of the alumni weekend would not have been possible:

Brant Carson (1999 Loran scholar), Amy Cervenak (1999 Weston Loran scholar), Jill Daley (1998 John Lindsay Morehead Loran scholar), Patrick David (1999 Loran scholar), Afzal Habib (2006 Young Fund Loran scholar), Melinda Jacobs (2008 Weston Loran scholar), Francine James (1995 Loran scholar), Meghan Roberts (1998 Loran scholar), Natasha Sawh, Mark Schaan (1997 Loran scholar), Alex Usher, Shauna Sylvester

LETTER FROM MARK SCHAAN

Dear fellow alumni,

It was over a year ago that a few of us began talking about organizing an alumni reunion in CMSF's 20th year to begin a tradition of quadrennial scholar gatherings. As talks progressed and plans began in earnest, I became excited for the event for a variety of reasons.



The first is obviously the people. Over my years of involvement with the Loran Awards, first as a scholar and then as an alumni and volunteer, I have been drawn time and again to Foundation events because of the extraordinary people involved. Whether it be in conversation with scholars, interviewers, Board members, mentors, or alumni, I have always been impressed by the conviviality they offer, and the richness of their experiences. It seems that those associated with the Foundation have a capacity to 'cram in' as much life as they can, and this has always made the moments we are together special. So, when I think about this reunion, I am excited for what I hope

will feel like an extended conversation -- a chance to catch up with all of the fascinating and lovely people, new and old, who are attached to this important Foundation.

Secondly, I have become increasingly excited as I think about the enormous potential these rooms full of people will have. When we began ruminating on a reunion weekend theme, we were struck by the fascinating 'big questions' that we could all discuss together. Thus emerged the question: "What leadership for Canada's future?" While the topics are interesting in and of themselves, I am more excited by what will emerge in our discussions. Loran scholars are doers as well as thinkers, and so I can only imagine what might result from this unique opportunity to converse and challenge each other with the big questions facing our country.

Finally, we have twenty years of history to celebrate, and who doesn't love a party!

I look forward to seeing you at the alumni weekend in September.

Mark Schaan, 1997 Loran scholar

Coordinator, Loran Alumni Association

SCHEDULE

Friday September 25th (Ogilvy Renault*)	
5:00 - 6:00pm	Registration
6:00 - 8:00pm	Reception

Saturday September 26th (St. Michael's College*)	
7:30 - 8:30am	Breakfast
8:30 - 10:30am	Panel 1 - Where is Canada?
10:30 - 11:00am	Break
11:00 - 1:00pm	Panel 2 - Working health care
11:00 - 1:00pm	Panel 3 - What price Excellence?
1:15 - 2:30pm	Lunch
Keynote speaker:	Rudyard Griffiths
2:30 - 4:30pm	Panel 4 - The value of culture in cities
2:45 - 4:45pm	Panel 5 - Forging new paths
6:30 - 9:30pm	Reception & Dinner
Keynote speaker:	David Bell

Sunday September 27th	
10:00 - 1:00pm	Class brunches

*See page 18 for venue address and map

PANEL 1 WHERE IS CANADA?

Saturday 8:30 - 10:30am

Looking to the future, what can Canada offer the world and what obligations does it have as a global partner? Should our role grow or decrease, and what are the commensurate responsibilities that come from involvement on the world stage? These are questions we will explore in a thoughtful, forward-looking, myth-slaying discussion.

Daryl Copeland



Daryl Copeland is an analyst, author and educator specializing in diplomacy, foreign policy, global issues and public management. His first book, *Guerrilla Diplomacy: Rethinking International Relations*, was released in July, 2009.

From 1981 to 2009 Mr. Copeland served as a Canadian diplomat with postings in Thailand, Ethiopia, New Zealand and Malaysia. During the 1980s and 1990s, he was elected a record five times to the Executive Committee of the Professional Association of Foreign Service Officers. From 1996-99 he was National Program Director of the Canadian Institute of International Affairs in Toronto and Editor of *Behind the Headlines*, Canada's international affairs magazine. In 2000, he received the Canadian Foreign Service Officer Award for his "tireless dedication and unyielding commitment to advancing the interests of the diplomatic profession."

Among his positions at the Department of Foreign Affairs and International Trade (DFAIT) in Ottawa, Mr. Copeland has worked as Deputy Director for International Communications; Director for Southeast Asia; Senior Advisor, Public Diplomacy; Director of Strategic Communications Services; and, Senior Advisor, Strategic Policy and Planning.

Mr. Copeland's institutional affiliations include the University of Toronto's Munk Centre for International Studies as a Senior Fellow, and the University of Southern California's Center on Public Diplomacy as a Research Fellow.

George Roter

George Roter has been recognized as one of Canada's emerging leaders in the non-profit sector. He strongly believes that Canadians are passionate about driving social



change both within our country's borders and abroad. He has dedicated the past 8 years of his life to building organizations that engage a broad cross-section of Canadians, and specifically foster the involvement of our country's next generation of leaders.

Most of that dedication and effort has been focused on building Engineers Without Borders, an organization that, together with Parker Mitchell, he co-founded and where he continues to serve as Co-CEO. While completing his Bachelor's degree in mechanical engineering at the University of Waterloo, George became aware of the complex challenges facing three billion people around the world who live in poverty. He also saw an opportunity to mobilize engineers and their unique problem-solving approach as agents for social change. And so he co-founded Engineers Without Borders.

George is a frequent speaker at conferences and events across North America and has recently been awarded the Public Policy Forum's prestigious Leaders for the Future Award (2007). In 2005 he was named one of Canada's Top 40 Under 40 and in 2004 he was awarded a prestigious Action Canada Fellowship (2004) on public policy. George serves on the Board of Directors for a number of non-profit organizations, including Volunteer Canada.

Michael Wodzicki



Michael Wodzicki is currently Deputy Director (Policy, Programmes, Planning) responsible for programs in Africa and Asia at Rights & Democracy, an organization created by Canada's parliament with the mandate to promote human rights and democratic development in developing countries.

Previously, Michael led a parliamentary outreach program at the Organization for Security and Cooperation in Europe Mission in Belgrade, Serbia. He also worked for three years as a policy advisor to a Canadian cabinet minister. In 2007, Michael was awarded a Walter and Duncan Gordon Foundation Global Fellowship to research public perceptions of Canada's democracy promotion activities abroad.

Michael has published and edited works on democracy, human rights, and development evaluation. He has degrees from McGill University and the University of Edinburgh.

Moderator

Alex Mazer (1997 BMO Loran scholar) is a Senior Policy Advisor with the Ontario Ministry of Finance.

PANEL 2 WORKING HEALTH CARE

Saturday 11am - 1pm

The development of relevant and effective health policy affects all Canadians. Creative solutions undoubtedly lie in the minds and papers of researchers and practitioners across the country. Are these individuals actively and effectively influencing the policy development process? This workshop will explore this question and offer some insights and tools on how alumni can contribute to development and implementation of health policy.

Sheila Laredo



Dr. Sheila Laredo is an physician who graduated from the University of Toronto medical school in 1991. She undertook additional training in internal medicine and endocrinology, and also obtained a PhD in clinical epidemiology. She is currently an academic endocrinologist with an interest in women's reproductive health at Women's College Hospital and an Assistant Professor at the University of Toronto. She has received awards for teaching and research.

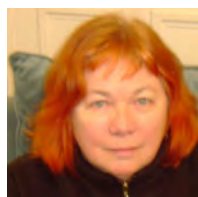
She is also the mother of four children, two of whom have autism. She has used her knowledge of research evidence, and evidence-based practice to advocate broadly in Ontario on behalf of children with autism and their families. These activities have included acting in Wynberg et al v Ontario (a constitutional law case arguing against the discrimination of children with autism), speaking at the Senate of Canada, the Ontario Legislative Assembly, and to the media, and advocating with the province of Ontario on behalf of families affected by autism for a variety of reasons.

Abby Lippman

Dr. Abby Lippman obtained her BA (Comparative Literature) from Cornell University and her PhD (Biology/Human Genetics) from McGill University. She is now a Full Professor in the Department of Epidemiology, Biostatistics, and Occupational Health at McGill, with cross appointments in the Departments of Human Genetics and of Social Studies of Medicine. Throughout her career, she has combined activism with research working within academia as well as with community groups. She was Chair of the Canadian Women's Health Network and remains on its Policy Advice/Advocacy Committee as well as on the Steering Committee of the Health Canada

funded “Working Group on Women and Health Protection.” Her research has been centred mainly on feminist studies of applied genetic and reproductive technologies as well as on general issues in, and the politics of, women’s health, with specific attention to the relation of gender to health in the areas of biotechnology and health (care) reform policies.

Carol Kushner



Carol Kushner is a health policy analyst and co-author of two best-selling books on health policy: *Second Opinion: What’s wrong with Canada’s health care system and how to fix it* and *Strong Medicine: How to save Canada’s health care system*. In her consulting practice, she provides advice on new and emerging policies to governments, health organizations, organized labour and consumer groups. Her research interests include health economics, primary and long-term care, quality improvement, patient safety, and consumer involvement in health policy development. As a volunteer, she serves on the boards of PharmaWatch and Patients for Patient Safety Canada. Ms. Kushner is a recipient of the Association of Ontario Health Centres’ Award and has been nominated for a Canadian Science Writers Award. In 2008, she served as on a panel of three experts investigating the state of home care in Ontario, sponsored by the Ontario Health Coalition.

Moderator - Francine James

Francine James (1995 Loran scholar) is a consultant. Her work and research focuses on fatigue and the effect of non-conventional work schedules.

PANEL 3 WHAT PRICE EXCELLENCE?

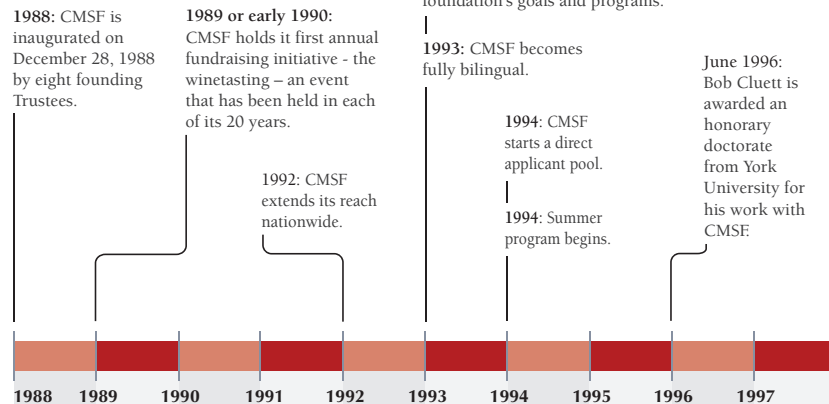
Saturday 11am - 1pm

There is an increasing policy consensus that excellence in higher education is primarily defined through the production of knowledge, leading to an ever-greater institutional focus on research and graduate studies. Though this policy direction has obvious benefits in terms of commercialization, and the training of highly specialized personnel, it is an expensive business. Can Canada afford a top 20 world ranked university? Can it afford not to?

Panelists and moderator — to be announced

milestones

CANADIAN MERIT SCHOLARSHIP FOUNDATION



1990

Award Value:
\$2500/year
+ tuition waiver

Number of applicants: 54

Number of Loran Awards per year: 4

Number of past and present Loran scholars: 4

expansion of the selection system:

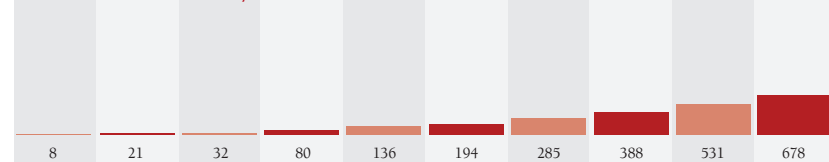
REGIONAL COMMITTEES:

- Toronto, Montreal, Ottawa
- Vancouver, Calgary
- Victoria, Edmonton
- Sudbury, Kingston, lower mainland BC
- Halifax
- Hamilton, London, Thunder Bay
- Saskatoon, Quebec City, Saint John, Saint John's, Winnipeg, Halifax, Charlottetown

UNIVERSITY PARTNERSHIPS:

- York, U of T, Waterloo, McMaster, McGill
- UBC, University of Calgary, Laval, University of Manitoba, University of New Brunswick, Queen's, UWO
- Dalhousie
- University of Alberta, Memorial University

beneficiaries of money awards (cumulative):



1998: With the support of the The W. Garfield Weston Foundation, CMSF doubles the size of its program, offering 15 Weston Loran Awards and 15 Loran Awards annually. The Garfield Weston Awards program for college students is launched the following year.

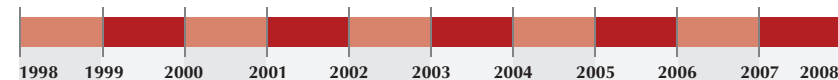
2004: For the first time, a Loran scholar becomes CEO of The Canadian Merit Scholarship Foundation.

2004: CMSF launches mentorship program.

2006: CMSF re-launches annual scholars' retreat.

2007: CMSF completes a survey of all of its past Loran scholars in order to evaluate our program and to gather together suggestions for improvement.

2008: CMSF launches Tomorrow Fund.



Award Value:
\$8,000/year
+ tuition waiver
+ \$7,500 summer program

2009

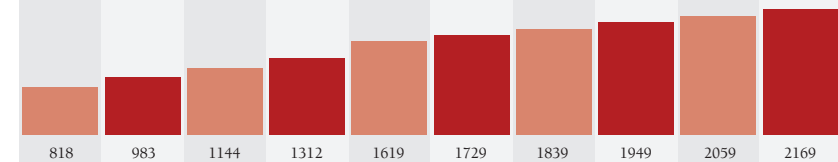
Number of applicants: 3,172

Number of Loran Awards per year: 30

Number of past and present Loran scholars: 392

- University of Saskatchewan, Mount Allison University, Université de Montréal, Simon Fraser University, University of Guelph, University of Moncton, University of Ottawa, University of King's College

- University of Victoria



KEYNOTE SPEAKER Rudyard Griffiths

Saturday Lunch 1:15 - 2:30pm



Rudyard Griffiths is an author, public commentator and advisor to various not-for-profit foundations and organizations. He is the co-founder of the Dominion Institute; a national not for profit organization dedicated to the promotion of Canadian history and civics. Rudyard is the co-organizer of the Munk Debates, Canada's premiere

public debates series, and the Grano Speakers Series in Toronto, Calgary and Montreal. He is a columnist with the NATIONAL POST and has edited seven collections of essays issue in Canadian politics and history. In 2006, Rudyard was recognized by The Globe and Mail as one of Canada's Top 40 under 40. In 2009 he published his first solo book, Who We Are: A Citizen's Manifesto (Douglas & McIntyre).

SPEECH TOPIC

Rudyard Griffiths will make his case for a new vision of Canadian citizenship based on shared civic responsibly and common social values.

PANEL 4 THE VALUE OF CULTURE IN CITIES

Saturday 2:30 - 4:30pm

Since the mid-1990s, interest in how cities and culture intersect has grown considerably, with emerging cultural capitals, revitalization and renaissance projects, and newly prominent cultural industries. We will discuss the ways in which cultural assets of our cities can spur economic and social growth, and explore what is necessary to maintain a balance between the intrinsic and instrumental value of culture in our society.

Harvey Molotch

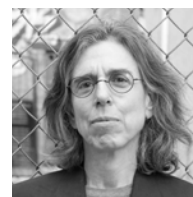


Harvey Molotch is Professor of Sociology and Metropolitan Studies at New York University where he conducts research on urban growth as well as product design and development. He is currently (with Laura Noren) editing a book on public restrooms, The Urban Toilet: Sex, Gender and the Public Restroom.

His writings have been extensively celebrated. Where Stuff Comes From, a book that examines how technologies, corporate practices and local affections create our objects of everyday life, won the 2004 Komarovsky Award. Prior awards include Distinguished Contribution to the Discipline of Sociology (Sorokin Award), the Award for Lifetime Achievement in Urban and Community Studies (Lynd Award), and Outstanding Scholarly Publication in Urban and Community Studies (Robert Park Award). Most recently (in 2009) he won the Fred Buttel Award for Career Achievement in the Sociology of Environment and Technology,

Before coming to NYU, he was a Centennial Professor at the London School of Economics, Professor and Chair of Sociology at the University of California, Santa Barbara as well as visiting professor at Northwestern University, University of Essex (UK), Lund University (Sweden), and SUNY Stony Brook.

Sharon Zukin



Sharon Zukin, a resident of Greenwich Village, is also professor of sociology at Brooklyn College and the Graduate School of the City University of New York. The author of the award-winning Landscapes of Power: From Detroit to Disney World, she has written about the rise of SoHo in lower

Manhattan (Loft Living), the curious synergy between art and real estate (The Cultures of Cities), and the anatomy of shopping in contemporary American culture (Point of Purchase). Her new book, *Naked City: The Death and Life of Authentic Urban Places*, will be published in December.

Moderator - Richard Florida



Richard Florida is author of the global best-seller *The Rise of the Creative Class*. His latest book, *Who's Your City?* also a national and international best seller, was an amazon.com book of the month. He is one of the world's leading public intellectuals on economic competitiveness, demographic trends, and cultural and technological innovation.

Dr. Florida is currently Director of the Martin Prosperity Institute and Professor of Business and Creativity at the Rotman School of Management, University of Toronto. Previously, Dr. Florida has held professorships at George Mason University and Carnegie Mellon University and taught as a visiting professor at Harvard and MIT. Florida earned his Bachelor's degree from Rutgers College and his Ph.D. from Columbia University. His research provides unique, data-driven insight into the social, economic and demographic factors that drive the 21st century world economy.

Panel coordinators - Amy Cervenak & Meghan Roberts

Amy Cervenak (1999 Weston Loran scholar) is a PhD Candidate in the Department of Geography at the University of Toronto. Meghan Roberts (1998 Weston Loran scholar) is a Policy Advisor in the Ontario government's Ministry of Culture.

PANEL 5 FORGING NEW PATHS

Saturday 2:45 - 4:45pm

Is Canada lagging when it comes to entrepreneurship and innovation? There is evidence that despite increased spending on R&D, Canada appears to be underperforming when compared with its largest trading partners. This panel will explore the most significant opportunities for Canada to develop its competitive advantage in relation to other countries around the globe.

Reza Satchu



Reza began his career in the High Yield Finance group at Merrill Lynch in New York where he worked on several large leveraged buyout transactions. In 1995, Reza joined Fenway Partners. During his tenure at Fenway Partners, Reza was promoted to General Partner and Managing Director, and became one of five Partners responsible for overseeing all activities of the firm. Since leaving Fenway, Reza has co-founded, built and managed three businesses:

- SupplierMarket, a 225 person supply chain software company with Fortune 500 customer base. Investors included KKR, Sequoia and Onex. Sold to Ariba for \$925 million.
- StorageNow Holdings, built Canada's second largest self storage company with facilities across the country. Sold to InStorage REIT for \$110 million
- Stellation Asset Management, co-founded with Professor Randy Cohen, Head of Investment Management at Harvard Business School. Managed over \$300 million and substantially outperformed all relevant indices. Proactively returned all capital, despite only 3% redemption requests, in early 2009.

Reza has a BA from McGill University and an MBA from the Harvard Business School. He is Vice Chairman of the Toronto Hospital for Sick Children Foundation and is a Visiting Professor at the University of Toronto where he teaches a course on Entrepreneurship. Reza is a member of Young Presidents' Organization and a 2007 recipient of Canada's Top 40 Under 40. Opening Tabrizi Law Office, Arshia worked in the Technology Transactions Group at the pre-eminent Silicon Valley law firm of Wilson, Sonsini, Goodrich & Rosati.

Arshia Tabrizi



Arshia Tabrizi is the Managing Partner of Tabrizi Law Office Professional Corporation, a boutique technology law firm in Toronto, Canada. He is an advisor to leading start-up and emerging companies, angel investors and venture capitalists. Prior to opening Tabrizi Law Office, Arshia worked in the Technology Transactions Group at the pre-eminent Silicon Valley law firm of Wilson, Sonsini, Goodrich & Rosati.

Arshia holds a Juris Doctor degree from the University of Toronto, Faculty of Law, and a B.A.Sc. (Hon.) in Computer Engineering from the University of Toronto, Faculty of Engineering. He sits on the Board of the University of Toronto Alumni Association and the Advisory Boards to the Department of Computer Science at Ryerson University and the Parya Trillium Foundation. Arshia was a 2007 Recipient of the Arbor Award from the University of Toronto for his outstanding volunteer service to his alma mater.

Bob Young



Bob Young is the founder and CEO of Lulu.com, a premiere international marketplace for new digital content on the Internet, with more than 660,000 recently published titles and more than 15,000 new creators from 80 different countries joining each week.

In 2003, Young purchased the Hamilton Tiger-Cats of the Canadian Football League and currently serves as the league's vice chairman. He is also part of the ownership group of the Carolina RailHawks professional soccer team.

In 1993, Young co-founded Red Hat, the open-source software company that gives hardware and software vendors a standard platform on which to certify their technology. Before founding Red Hat, Young spent 20 years at the helm of two computer-leasing companies that he founded. His book, "Under the Radar", chronicles how Red Hat's open source strategy successfully won industry acceptance in a market previously dominated by proprietary binary-only systems.

Young graduated from the University of Toronto in 1976 prior to beginning his career in the computer finance arena.

Moderator - Brant Carson

Brant Carson (1999 Loran scholar) is an associate at McKinsey & Company.

KEYNOTE SPEAKER David Bell

Saturday Dinner 7 - 9:30pm



David Bell is a Professor Emeritus, Senior Scholar and Former Dean of the Faculty of Environmental Studies at York University.

David was one of CMSF's founding trustees and he served several terms on the board. He was also the founding chair of the Committee on Academic Policy.

David is interested in Governance for Sustainability – the transformation in decision-making practices, policies, institutions and culture that will be necessary to support sustainability in the public, private and education sectors. He has served as consultant and advisor to several universities, private sector companies, and to governments at all three levels in Canada and internationally to the G8, the Government of China, and the Government of Jamaica.

David is currently the Chair of Learning for a Sustainable Future; Co-chair of EASO - the Education Alliance for a Sustainable Ontario; and Co-chair of ESD-Canada (formerly the National Education for Sustainable Development Expert Council [NESDEC]).

A political scientist by training, David was an undergraduate at York University in its earliest years, graduating with his B. A. in 1965. He received his PhD from Harvard University in 1969, and taught at Michigan State University for 2 years before returning to York in 1971. He served as Dean of the Faculty of Graduate Studies (1981-87) and Dean of the Faculty of Environmental Studies from 1992-1996 at York University.

SPEECH TOPIC

Leadership for sustainability in the 21st century

VENUES & CONTACT INFORMATION



Ogilvy Renault
Royal Bank Plaza,
South Tower
200 Bay Street,
Suite 3800



**Charbonnel Lounge,
Elmsley Hall**
University of St. Michael's
College, UofT
81 St. Mary Street

Alumni weekend contact

Chris Cowperthwaite (1999 Jostens Loran scholar)
Manager, Development & Alumni Relations
The Canadian Merit Scholarship Foundation
chris.cowperthwaite@cmsf.ca
(w) 416-646-2120 x223
(c) 416-569-4346



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