### THE IIP PUBLIC DIPLOMACY FORUM PRESENTS

# "Re-thinking International Relations"

with

## **Daryl Copeland**

### Canadian diplomat and Author of Guerrilla Diplomacy

## Thursday, November 19 12:00 – 1:00 pm

### Video Conferencing Center SA-5, Level C2

#### (Please note new venue. Take SA-5 elevators down two levels to C2.)

With increasing recognition now given to the notion that international security is dependent on progress and stability in the developing world, former Canadian diplomat Daryl Copeland argues in his new book *Guerrilla Diplomacy* that development should replace defense as the key consideration at the center of national foreign policies.

At this presentation, Copeland will argue that in a world of shared transnational threats and the growing prominence of non-state actors on the global stage, the traditional notion of diplomacy predicated on the formal conduct of relations between states, often defined by binary classifications of good/bad or friend/foe and shaped by the exercise of hard power, is becoming redundant. Instead the threats posed in a globalised economy necessitate a more collaborative, strategic approach in order to ensure sustainable, equitable and human-centered development worldwide.

**Speaker Biography:** Daryl Copeland is a Canadian analyst, author and educator who writes and speaks extensively as an independent scholar on issues of international policy, global issues, diplomacy and public management. From 1981 – 2009 he served as a Canadian diplomat with postings abroad in Thailand, Ethiopia, New Zealand and Malaysia. At the Department of Foreign Affairs and International Trade in Ottawa, Mr. Copeland worked as Deputy Director for International Communications; Director for Southeast Asia; Senior Advisor, Public Diplomacy; Director of Strategic Communications Services and; Senior Advisor, Strategic Policy and Planning.

#### NOTE: THIS SESSION WILL BE OFF-THE-RECORD.